

freehealth.ai

The operating system for human health

FreeHealth has acquired Mother Nature AI.
Personal health intelligence, connected to everyday wellness and care. Our first milestones: a clinical white paper and VitalIQ v2.

\$15M

Capital raise

SAFE

Investment instrument

\$65M

Post-money valuation cap

A CLEARER PICTURE OF YOU



FREEHEALTH PRODUCT SCREENS

FreeHealth + Mother Nature AI

Consumer access and healthcare expertise, paired with Mother Nature's connected devices.

freehealth.ai

PARENT BRAND



NOW PART OF FREEHEALTH

**Consumer access.
Healthcare experience.**

A free entry point

Face scanning, lab and record explanations, and personal health guidance.

Clinical and industry expertise

50+ public advisor profiles spanning clinical development, nursing, medical devices and health technology.

**Daily signals.
Connected care.**

AI portfolio

AskMN, Sylvia, NutriGen and Genlyy.

Products for everyday life

VitalIQ, voice companion concepts, medication journals and facility workflows.

Together: connect daily signals, conversations and care follow-up around one person's health history.

— THE PROBLEM

Your health has context. Your tools rarely share it.

01

Records

Medical records and lab reports are scattered across a patient's doctors.

02

Signals

Wearables capture daily changes outside the clinical record.

03

Experience

Symptoms, mood and medication routines are hard to reconstruct.

04

Next steps

People need help preparing for the next care conversation.

With patient permission, bring the records into **one health history**.

FreeHealth AI

A clearer picture of your health

Watch the accompanying video online.

Meet FreeHealth

youtube.com/watch?v=kiGCf9i6eZA

[Watch on YouTube ↗](#)

An easier way to understand your health

Wake up with a facial scan. Follow your digital twin, daily signals and personalized Mother Nature AI guidance.

Retrieve records with permission

Request medical records and lab reports from the patient's doctors, on their behalf.

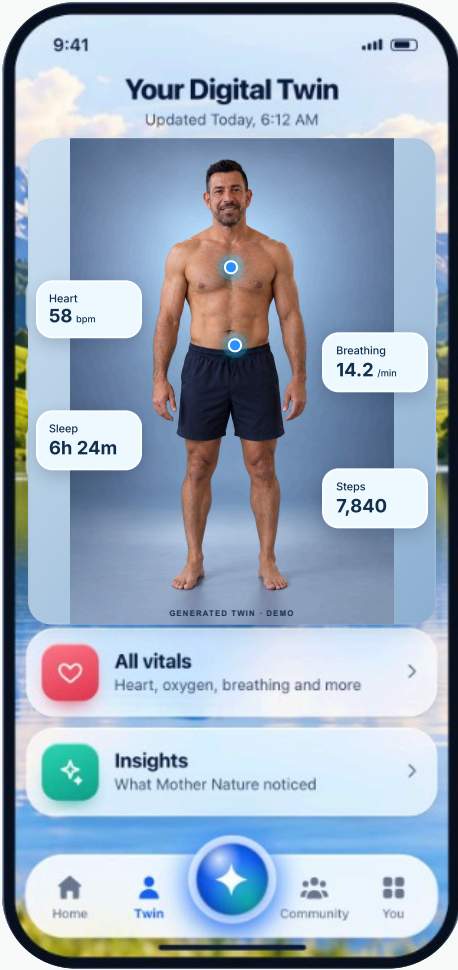
Build one health history

Bring clinical records, daily trends and patient context into one connected health profile.

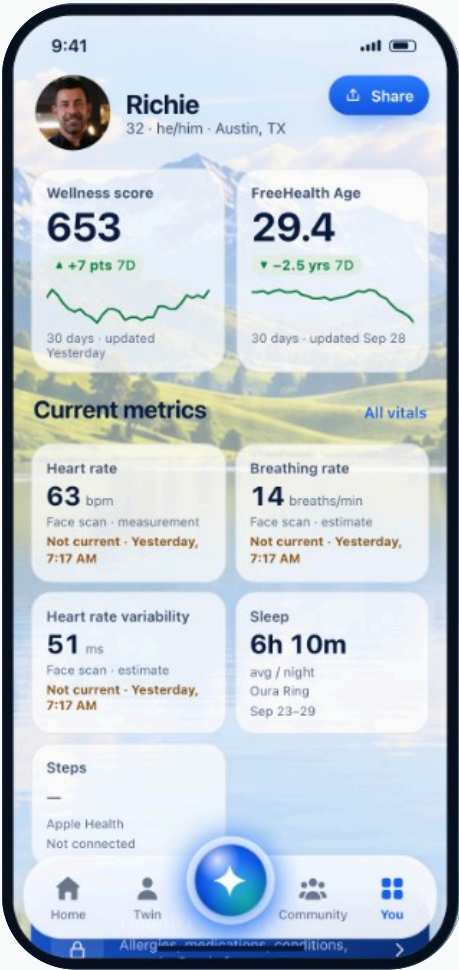
Illustrative product UI. Generated likenesses and demo metrics; not a medical reading.



Morning scan + alarm



Your digital twin



Your health dashboard

Projects in Motion

VitalIQ is already deployed. The next wave extends our reach across clinical, home and elderly care.



● CURRENT BRACELET DEPLOYED

VitalIQ wearable

Daily wearable signals for connected wellness and care. VitalIQ v2 is the next release, with validation and shipping funded by this raise.



IN DEVELOPMENT

Doctor recording pin

Consented doctor-patient recording and AI transcription. Designed to turn conversations into structured notes for clinician review.



IN DEVELOPMENT

Cardio patch

A wearable cardiac-sensing concept for ongoing monitoring and care-team follow-up. Product performance and clinical use remain to be validated.



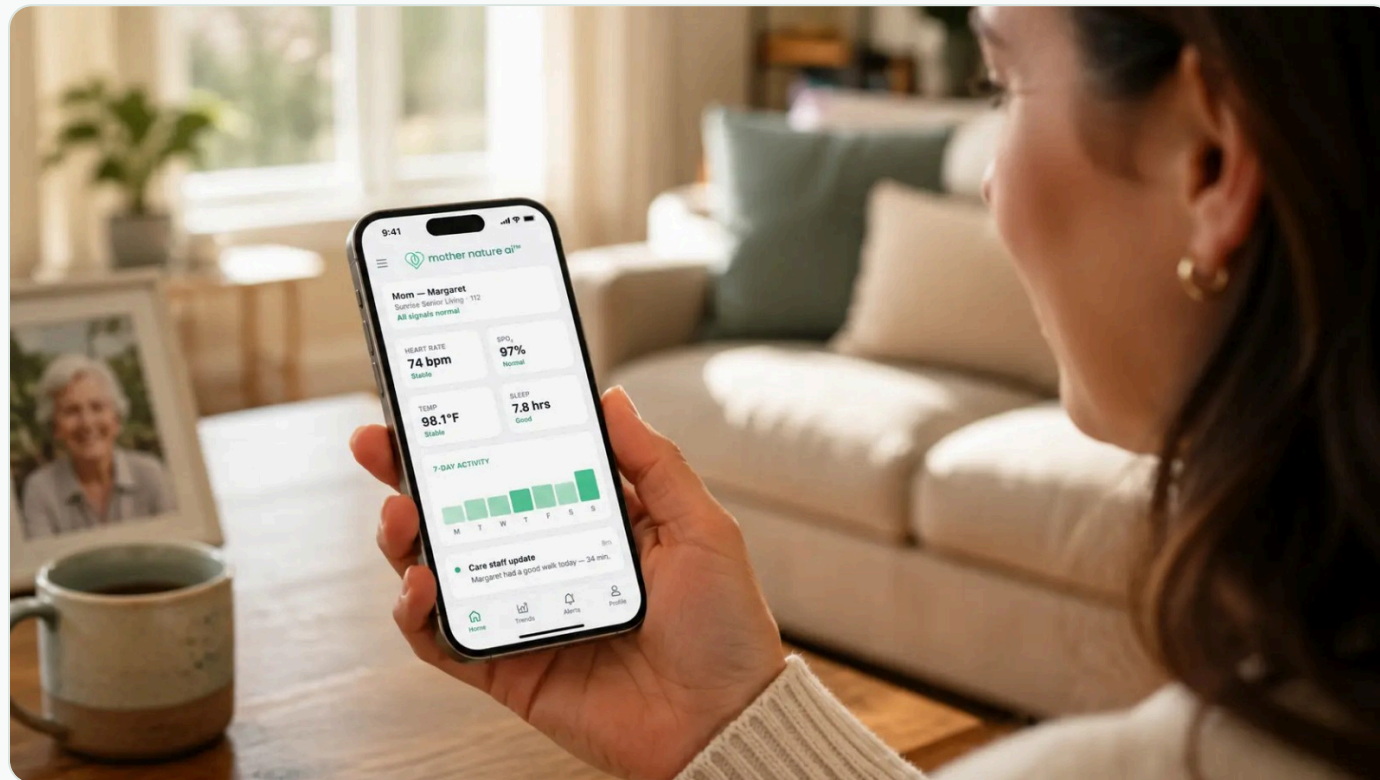
IN DEVELOPMENT

Voice box

For elderly and home care: air-quality sensing and question-based check-ins to flag possible cognitive changes. High-density foam with no exposed metal is the design target for psychiatric settings.

A shared view for the people who care

Facility and provider pilots create a setting to evaluate VitalIQ v2 and support the clinical white paper.



Family Care

Everyday reassurance. Shared with permission.



Facility dashboard

Resident trends and AI-assisted follow-up.

Scattered records. One connected health history.

With a patient's authorization, FreeHealth can request and receive medical records and lab reports from their doctors on their behalf.

01 / PATIENT PERMISSION

The patient opens the door

Authorize the retrieval of records from their current doctors and care providers.

02 / RECORD RETRIEVAL

→ Bring the history together

Receive medical records, lab reports and care documentation from the patient's providers.

03 / ONE ECOSYSTEM

→ A more complete picture of the person

Connect clinical history with wearable signals, daily check-ins and personal health context.

WHY IT MATTERS

Better context for personal health intelligence.

A lab result means more alongside prior results, medical history and everyday changes. Bringing that context together is foundational to the **operating system for human health.**

The white paper and VitalIQ v2 come first

This raise funds the evidence program and the bracelet release together. Study results should guide product claims and commercialization.

01 / PROTOCOL

Define the study

Clinical oversight, selected pilot settings, consent and prespecified endpoints.

02 / HARDWARE

Validate VitalIQ v2

Prototype testing, reference comparisons and manufacturing readiness.

03 / EVIDENCE

Publish the findings

A clinical white paper documenting methods, results and limitations.

04 / DELIVERY

Ship the bracelet

A controlled release with quality checks, onboarding and support.

Proposed study areas: device performance, resident engagement, medication logging and care-team workflow.

Specialized intelligence behind a simpler experience

Mother Nature's model portfolio adds domain coverage to the combined product strategy.

GENERAL HEALTH

AskMN

Health education, lab explanations and integrative wellness knowledge.

NUTRITION

NutriGen

Nutrition context, food journals and personalized wellness planning.

EMOTIONAL WELLBEING

Sylvia

Conversational support for mood, stress and daily wellbeing.

GENOMICS

Genlyy

Genomic interpretation in the longer-term product roadmap.

Natural health, informed by plant knowledge

For people exploring plant-based wellness approaches beyond pharmaceuticals.

30,000

medicinal plants and herbs

Company-reported library

Plant + compound intelligence

Connect plants and herbs with their key compounds and reference information.

Formulas + supplement stacks

Build formula and supplement-stack concepts for review.

Personalized herbal protocols

Tailor medicinal-plant wellness options to personal goals, preferences and health context.

Mother Nature AI

Natural wellness and plant medicine

Watch the accompanying video online.

Meet Mother Nature AI

youtube.com/watch?v=oRvvr_9zShI

[Watch on YouTube](https://youtube.com/watch?v=oRvvr_9zShI) ↗

Pre-revenue. Building a path to distribution.

EXISTING PLATFORM FOUNDATION

40M+

historical AskMN conversations

Company-reported activity since 2022. Conversations are not unique or active users.

Clinical white paper

Build the evidence for product claims.

VitalIQ v2

Validate and ship the next bracelet.

PROPOSED LOI

35,000

proposed sponsored members

Kinetic Health Agency distribution opportunity.

\$20

per member / month

24 months

proposed initial term

\$8.4M

Illustrative annual platform fees
if finalized at the proposed minimum.

Definitive agreement and launch conditions remain outstanding. No committed revenue or guaranteed enrollment.

Consumer access today. Care relationships over time.

\$5.3T

U.S. healthcare spending in 2024

The economic context for better health navigation and engagement.

61.2M

U.S. adults age 65+ in 2024

A large population with ongoing wellness and care needs.

Consumers

Free access and optional premium features.

Senior care

Facility relationships and family engagement.

Enterprise

Employer, health-system and provider distribution.

Multiple paths to revenue.

Free health as the entry point.

Prioritize nursing-home deployments. Build consumer adoption with free access and optional paid value.

REVENUE PATH	PROPOSED ECONOMICS	WHAT CREATES PAID VALUE
COMMERCIAL PRIORITY Nursing homes	Bracelet sales with facility dashboard access	Sell VitallQ bracelets to facilities with a shared dashboard for resident trends and care-team follow-up.
Sponsored memberships	\$20 / member / month · LOI proposal	Organizations fund member access. The proposed LOI requires definitive agreements and launch.
Consumer wellness	Free → premium optional \$9.99 / month proposal	Free app access builds adoption. Optional paid features, bracelet purchases and marketplace offers add value.
Marketplace	10–20% proposed take rate	Fees on completed purchases from health-service and product partners.
Enterprise	Seats + API \$5–15 / seat / month · API pricing TBD	Platform access, AI APIs and white-label licensing for employers, providers and health companies.

Evidence first. Distribution follows proof.

FIRST

White paper + v2

Complete the clinical evidence work and prepare VitalIQ v2 for a controlled release.

MEASURE

Study endpoints and device readiness

NEXT

Nursing-home deployments

Package VitalIQ bracelets with facility dashboards. Use pilot results to validate care workflows and sales economics.

MEASURE

Pilot utility and willingness to pay

THEN

Consumer growth

Lead with free app access to build adoption and trust. Add optional premium features and bracelet purchases.

MEASURE

Retention and contribution margin

The clinical evidence and shipping milestone create the basis for the first commercial relationships.

An initial GPU data center for the combined AI platform

Build capacity in stages, using measured workload and model requirements to size the investment.

WHY OWN CAPACITY

Control over model deployment and operating cost

Run selected models, evaluation workloads and inference services on infrastructure sized to the platform.

PROPOSED USE OF CAPITAL

Design and site

Specify power, cooling, connectivity and physical security before committing to the buildout.

First GPU capacity

Commission an initial environment for model evaluation and selected inference workloads.

Production readiness

Measure throughput and cost, with access controls, monitoring and recovery procedures.

Expansion gate

Add GPUs when utilization and operating economics justify the next phase.

Health intelligence needs clear boundaries

The integration program must preserve user control and match product claims to the available evidence.

01 User control

Permissioned connections, explicit sharing and accessible export and deletion.

02 Clinical boundaries

Education and navigation today. Clinicians remain responsible for diagnosis and treatment.

03 Evidence before claims

Validate measurement and model performance before expanding medical use cases.

04 Accountable operations

Access controls, audit trails, retention rules and partner agreements for each workflow.

Clinical evidence.

A shipped product. A path to revenue.

The first release and white paper anchor the plan. Later spending follows evidence and operating readiness.

PRIORITY 01

Evidence + VitallQ v2

Clinical program

Finalize the protocol and run the planned trials.

R&D and release

Complete v2 validation and production preparation.

Deliverable

Publish the white paper and ship the bracelet.

PRIORITY 02

Platform + capacity

Software

Connect the bracelet to the FreeHealth experience.

Models

Evaluate and deploy the selected AI portfolio.

Infrastructure

Commission initial GPU data-center capacity.

PRIORITY 03

Commercial adoption

Care partners

Turn validated pilots into commercial offers.

Consumer

Expand adoption and paid product packaging.

Scale

Increase distribution and compute with demand.

Clinical depth. Experience at scale.

Expertise across clinical evidence, connected care, health systems and capital strategy.

50+

public advisor profiles

Medicine, nursing, medical devices, health systems, AI and commercialization.



HEALTH TECHNOLOGY

Sumit Nagpal

CEO, Cherish
HIMSS Board Member

Worked with Steve Jobs at NeXT.
Decades building health technology.

Featured on the FreeHealth homepage ↗

[Explore the full advisory board](#)
advisoryboard.freehealth.ai



CLINICAL DEVELOPMENT

Shmuel Agus

Board-certified neurologist
Drug, diagnostic & device development



NURSING + CARE DELIVERY

Kari Koehler, MSN, RN

Former Chief Nursing Officer
Virtual nursing and clinical operations



CLINICAL + AI INNOVATION

Mohammed Quadri

VP, Strategy & Innovation
Hackensack Meridian Health



HEALTH SYSTEMS ADVISOR

Shivam Sohan, FHFMA

Healthcare financial performance, system modernization and patient experience



HOSPITAL LEADERSHIP

Michael Jablonover, MD

Former CMO
University of Maryland Medical Center



DEVICES + REGULATORY

Andrea Pierce

Diagnostics and medical devices
FDA 510(k) and IVDR experience



CLINICAL COMMERCIALIZATION

Arlen Meyers, MD

Professor emeritus, University of Colorado
CEO, Society of Physician Entrepreneurs



INVESTOR INTRODUCTIONS & CAPITAL STRATEGY ADVISOR

Katherine Laura Hilborn

Humanitarian, regenerative systems strategist and capital connector

The team building FreeHealth



Richie Hosein

Chief Executive Officer & Founder



Christopher Dobbie

Chief Technology Officer



Isaiah White

Head of iOS



Sulaiman Mustapha

Chief Innovation Officer & Co-Founder



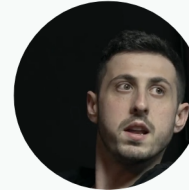
Shawna Smith

Chief Operating Officer



Jennifer Galarza

Chief Marketing Officer



Jason Schwartz

Chief Creative Director



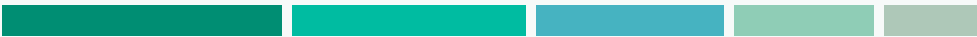
Randall Baker

VP of Operations

\$15M focused on evidence, VitalIQ v2 and the platform

\$15M

Capital raise



Clinical evidence and v2 delivery receive the first priority. Infrastructure expands in stages.

30%	Clinical trials + white paper Clinical oversight, study execution and evidence publication.	\$4.50M
25%	R&D + VitalIQ v2 Hardware, testing, tooling and production readiness.	\$3.75M
20%	Software development iOS, platform integration and AI model deployment.	\$3.00M
15%	Initial GPU data center Site readiness, first GPU capacity and infrastructure.	\$2.25M
10%	Operations + commercial readiness Security, legal, team support, partnerships and contingency.	\$1.50M

— THE INVESTMENT

Fund the evidence.
Ship VitalIQ v2.

\$15M

Capital raise

SAFE

Simple Agreement for Future Equity

\$65M

Post-money valuation cap

A pre-revenue investment in the clinical white paper, the next bracelet release and the infrastructure to operate the combined platform.

Definitive SAFE documents govern conversion and investor rights. No liquidity or investment return is guaranteed.

A clearer picture. A more personal path forward.

Publish the clinical white paper.
Ship VitallQ v2.
Build the FreeHealth platform.

\$15M SAFE / \$65M post-money valuation cap

team@freehealth.ai

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More context between visits

Daily habits, check-ins and care-plan routines can give clinicians more context between appointments.

Record the routine

Daily habits, self-reported mood and follow-through in one experience.

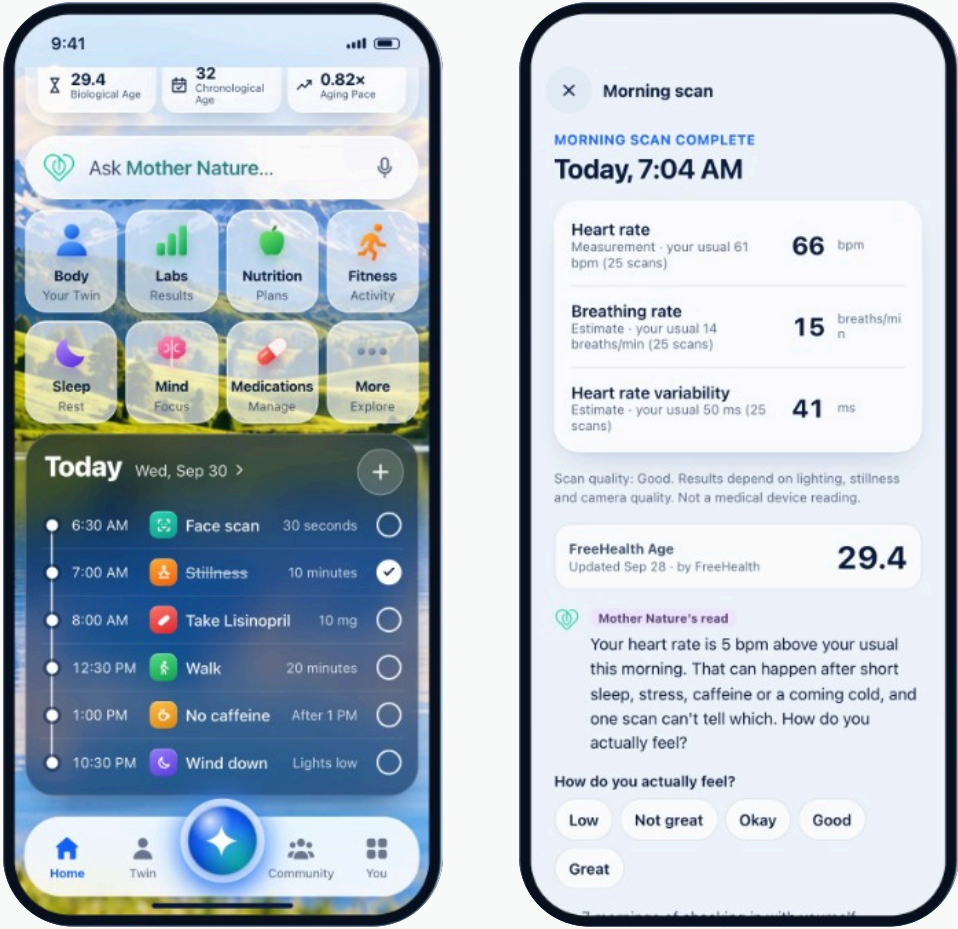
Prepare for follow-up

Care-plan routines and habit history help focus the next care conversation.

Keep clinicians in control

Care teams review the history and make medication and treatment decisions.

Current FreeHealth UI illustrates daily habits and care-plan routines. Clinical use and combined integration require separate validation.



Take the story **with you.**

The full presentation or a one-page introduction. Both are ready to download.

FULL PRESENTATION / PDF

Export as PDF



The complete 24-slide story, including products, the business model, team and investment terms.

INVESTOR OVERVIEW / 1 PAGE

Export one sheet



A concise overview of the opportunity, patient records, priorities, revenue paths and the raise.

Sources and key assumptions

FreeHealth product and strategy

[FreeHealth website](#) and [prior investor deck](#). Record retrieval: management update, October 1; HIPAA sources in the slide notes.

Mother Nature portfolio and history

[Mother Nature deck](#) and the management-supplied investor archive, reviewed October 1. Historical figures are company-reported.

Market context

[CMS National Health Expenditure Accounts, 2024](#) and [U.S. Census ACS, 2024](#).

Acquisition and raise

Management confirmed the acquisition, pre-revenue status and the \$15M SAFE / \$65M post-money cap.

Plans and economics

Clinical trials, v2, GPU capacity and pricing are proposed. The revised September 30 LOI proposes 35,000 members at \$20 PMPM, subject to definitive agreements and launch.

Advisory experience

Public advisor directory: 51 profiles reviewed October 1. [FreeHealth homepage](#) and [MIT biography](#): Sumit Nagpal's advisory listing and NeXT experience.